

## **NEWS RELEASE**

DATE: April 1, 2019 FOR IMMEDIATE RELEASE: For further information, contact Deb Norton, Cogent Ideas Inc., 785.231.0879

## A "Red Hot" Sale Is A Fitting End to a Long Winter at HPCA

A past year filled with challenges, opportunities and rewards was rapidly a distant memory due to a large, enthusiastic crowd that showed up to compete for the strongest display of value-added genetics ever offered at Hinkles's Prime Cut Angus.

Lot 1, HPCA Propulsion S7, had made lots of friends prior to the sale. A half-brother to the record high selling female in our 2018 sale, HPCA Sunrise P245, S7 is a young sire that stands on his own for the rare balance of maternal excellence, growth and end product merit. Longtime customers, neighbors and friends, Blake and Janna Robertson, Nevada, Mo., purchased S7 for \$10,000. Another customer, neighbor and friend, Virgil and Jason Ast, Nevada, outlasted the competition to own Lot 2, HPCA Rolling On S6017, a GAR 100X son out of the great HPCA Sunrise 9022. S6017 is a full brother to last year's Lot 1, HPCA Check It, now at Select Sires. Both customers also retain ownership on their cattle and recognize the value of high accuracy, progeny proven genetics.

Jim Hagale's Sawyer Creek Ranch, Strafford, Mo., had the winning \$10,000 bid on another top selling bull, Lot 12, a full brother to P245. HPCA Surefire Z687 ultrasound data of adj. REA of 15 sq. in. and 114 RE Ratio, +19 CED and top 1% marbling is a rock-solid indication this young sire will be a "risk management" asset in any cow herd.

Two bulls, Lots 5 and 8, sold for \$9,500 to repeat buyers Virgil and Jason Ast, and Malcolm Edwards, Richton, Miss., respectively. Denny Lillard, Louisville, Tenn., purchased Lot 9, an outstanding GAR Momentum son, for \$8,500. Lot 3, HPCA Niagara A897, sold to online buyer Steve Ehrig, E-Brothers Ranches LLC, Gonzales, Texas, for \$8,000.

Two bulls, Lots 17 and 125, sold for \$7,500 to repeat buyer Malcolm Edwards and long-time customer and friend, Jeremy Zoglmann, Milo, Mo., respectively. Hagale's Sawyer Creek Ranch and online buyer, Billy Timmons, Orrstown, Penn., paid \$7,000 to own Lots 16 and 13, respectively.

The strong bull sale continued as 13 bulls sold in the \$6,000 to \$6,500 range to 10 buyers. Seventeen bulls sold in the \$5,000 to \$5,500 range to 14 buyers.

The large crowd was equally as enthusiastic as the female portion of the auction began. One of the premier Angus seedstock operations in America, Riverbend Ranch, Idaho Falls, Idaho, had the winning bid on three of the four high selling females. Frank Vandersloot outlasted the competition to own Lot 156, HPCA Niagara A407 and paid \$65,000; Lot 134, HPCA Scalehouse P588, an own daughter of P245; and Lot 136, a tremendous GAR Momentum daughter, paying \$55,000 and \$28,000 respectively.

Strong supporters of HPCA, Jim Hagale, Sawyer Creek Ranch and Jeff Gower, Soaring Eagle Farms, teamed up to purchase Lot 135, HPCA All Stock 238, a fall 2018 heifer, for \$50,000. Don Mitchell, Mitchell Consolidated Investments, Wartrace, Tenn., selected Lot 144, HPCA Prophet P346, a "can't miss" Prophet X

Sunrise combination with double digit CED, top 1% WW and marbling, top 2%YW, REA and \$B, and top 3% CW and paid \$15,000. Jeff Gower, Soaring Eagle Farms, also selected a tremendous open yearling heifer, Lot 219, a powerful Niagara daughter out of a Sunrise dam, and paid \$12,500 to own here. Terhune Farms, Milton, Kan., selected Lot 130, an Absolute daughter out of a superior Ambush dam, and had the winning bid of \$12,000.

Online buyer, Dwayne Baumgartner, B&B Cattle Co., Kemp, Texas, selected Lot 176 from the stout group of bred heifers and paid \$8,500. Terhune Farms continued as strong competition in the female auction and had the winning bid of \$8,000 on Lot 131. Marisa Gower-Leavitte, Springfield, was a determined bidder and purchased Lot 157, another top Sure Fire daughter, for \$8,000.

Two outstanding females, Lots 128 and 145, sold to repeat buyers Terhune Farms and Greg Young, Keytesville, Mo. for \$7,500 each, respectively. Two females, Lots 133 and 168 sold for \$7,000 each to Greg Young and Jack Lathrop, Nevada, Mo., respectively.

The fast-paced auction featured 83 buyers from 24 states.

**Volume Buyers—Bulls:** Bradley Willard, Lebanon, Mo.; Sawyer Creek Ranch, Strafford, Mo.; Daniel Wosoba, Ed Dorado Springs, Mo.; Arnold Ranch, El Dorado Springs, Mo.; Virgil and Jason Ast, Nevada, Mo.

**Volume Buyers—Registered Females:** Sawyer Creek Ranch, Strafford, Mo.; Terhune Farms, Milton, Kan.; Soaring Eagle Farms, Springfield, Mo.; Riverbend Ranch, Idaho Falls, Idaho; Steve Naegler, Willard, Mo.; Kenny Wilson, Nevada, Mo.; Jack Lathrop, Nevada, Mo.

## Sale Total & Averages Registered Bulls

Total Lots	Category	Gross	Average
88	16-18 mo. old registered bulls	\$454,250	\$5,162
29	Yearling registered bulls	\$133,000	\$4,586
117	<b>Total bulls</b>	\$587,250	\$5,019
25	Donors & bred cows	\$252,000	\$10,080
52	<b>Bred heifers</b>	\$274,000	\$5,269
18	Open heifers	\$76,500	\$4,250
95	Total registered females	\$602,500	\$6,342
212 Lots		\$1,189,750	\$5,612